

Clients common mistakes

For sometimes now, it has been come to our notice that the contractor who does the civil work and interiors including cabinetry and carpentry work also becomes the supplier for the signs. The client on the other hand seems contended with this arrangements because it cuts down on their footwork of sourcing and working with different suppliers.

As convenient as it seems, it has serious drawbacks because the civil contractor neither has any idea nor knowledge in the quality workmanship for the signs and such contractor then sub contracts the job from cheapest sources many who are unaware of specifications. We have witnessed beautiful projects ending up with tin boxes that lights up showing hot spots which don't even last a year. Such contractors take an unfair advantage of the naiveness of procurement and betrays the trust built during contract negotiations.

Signage is a specialized industry focused specifically for the products related to signs, branding and allied products.

We strongly advice all potential customers not to opt for a single source of supplier just because the civil or interior contractor has a corner in their workshop with few fabricating equipment or due to some personal interest somewhere in undertaking the signage as part of the scope. Moreover, once the signs are installed and contractor is paid, then such contractors will not be inclined to offer after sales service as its not their speciality leaving the structure with defective tacky looking signs that poorly illuminates and with other snags that quickly becomes an eyesore in no time.

We at Sign Industries Ltd are professional in our work, very well equipped and employing highly trained and experienced personnel and the owners are the first in technical know how, well versed and seasoned in this field who will never compromise nor ever supply sub standard items to the client and readily available for "after sales service" should that ever become necessary since service will be inevitable in long run.

Please feel free to contact us for your next project.