

FUNNY SIGNS

Sign Makers Goof ups'

When I had visited Dubai, I could not resist the site of a rare vision, It was a Sign Makers big time goof up. Since Arabic is written from right to left, it looks like the sign maker started from right and ran out of space on the left *probably* due to poor planning and lack of scaled rendering. The site is at Nasser Square, down town Deira, Dubai.

At Sign Industries, all our Signs are carefully rendered to scale, and absolutely no chance for an error like this.



Seen here is 2 letters sticking out of the building
It is surprising how the client and the land lord allowed and tolerated this error.