

Gossip

I heard that Sign Industries products are expensive.



Reply

One reason for this type of reputation may be due to negative publicity from our so called competitors. Professional jealousy is a global issue. But then again we also admit that we are not cheap. We may be inexpensive, but not cheap.

More over we cannot lower our prices just because the guy down the block is selling his stuff for less.

Sign Industries uses only the best materials in production. Our staffs are also professional in their work, we use state of the art technology in production and high end software, and that makes a big different where it justifies the extra buck paid for peace of mind in getting the money's worth.

GOSSIPS



Gossip

I heard that the company Sign Industries is up for Sale !

Reply

Sign Industries Ltd is a family operated business and is ambitious with a vision to get listed in National and even international stock market to have shares holders or ready to reciprocate in kind to any good offer in acquisition so as to raise to next level up and expand well beyond border.

Gossip

Is it true that Sign Industries employs only expatriates in technical and high position?



Reply

Sign Industries is an equal opportunity employer. Anyone with required skills, work ethics and qualifications is welcome. Of course priority is given to Tanzanian citizens.

An online employment application form is available for convenience. Check the opportunity section

Gossip

I heard that Sign Industries are very rigid in their pricing and do not give any discounts



Reply

Our prices are well calculated on mathematical formulas and do not over price them so as to deceive clients with a discount. However, in many instances we have offered fair discounts and round off on goodwill basis.

When necessary, we have even offered a Cash Discount

Gossip

Hello... not sure but a heresay that the Boss Mr Esmail has retired.



Reply

Hello.. I am the Boss and I have no plans to retire as long as I am above the ground, ☺ will retire only after I go 6ft under. However, in the meantime, I am gradually shifting to the back seat dedicating myself more in PR and consultation activities and as a guide to the new blood who are more educated, enthusiastic, zealous and energetic.

Gossip

Sign Industries has gaps in their insurance policies.



Reply

Sign Industries has various insurance policies in place including a 100,000,000 shillings liability insurance coverage.

We also have insurance policy for goods in transit and various other policies leaving no area exposed and we work in a real professional environment.

Gossip

I heard that Sign Industries are very selective on the clients and job, and do not do any job for Alcoholic products, Casino, game of chance..etc.



Reply

YES, this is very true. We do not want to serve as an instrument to promote products that corrupts the society in any way as this is against our working and ethical principles.

Gossip

Now hear this,

The company name says,

Sign Industries meaning making of signs, right? but they make many items nothing to do with signs,



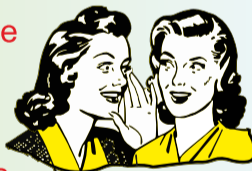
Hehe..isn't that weird?

Reply

YES, this is very true. You will see varieties of diversified items and products in the gallery. With our team of talented workforce, many with international exposure having various engineering and construction background to using high tech CNC and digital equipment and high end software, we are able to design and make various "Bespoke" and custom tailored items in sheet metal, woodworking, commercial furniture and synthetic material. many samples can be seen in our Gallery.

Gossip

Now a days the competitors have better products than Sign Industries.



Reply

First of all, we have never regarded other Sign company as our competitor as we believe every one gets their own destiny sharing a common market.

Secondly, we never badmouth our rivals as this defeats our professional ethics.

Thirdly, a poignant reality is that, in most Sign companies in Tanzania, its easy to find some of our ex-staff who got poached as it has become easy for many to get ready made man power and they know very well where to fish by some top up on the pay scale, they get their job done.

So instead of lamenting, we have also developed a thick skin against such unethical behavior and work around with our continuous in-house training and close supervision

Gossip

I heard that a job applicant's CV does not influence the companies HR manager.



Reply

YES, and we are not apologetic for that because we are hiring a person, and not a neatly written paper. We have received some CV printed in Golden ink but the candidate fails to deliver, turns out to be incompetent or falls short in self confidence. Now a days CV templates can be downloaded presenting an impressive CV is easy.

We therefore prefer to physically interview the person to get the feel of comfort and scale their confidence level.

Secondly, our online Job application form if filled correctly and adequately then it suffices as the questionnaire is comprehensive in contents.

FYI - A good CV should not be more than 2 pages and the applicant should be focused, not a jack of all trades and not having changed too many jobs in past.