



## OUR MISSION

Our Mission is to become the Global Suppliers for Africa for Signage, Branding & Interior display furnishing of brand name items..



## OUR CHARACTER

### Our motto

1) To provide right solution to the customers based on their necessity and their budget.

### Our focus

5) We keep our clients in the centre of all our operations, our organization integrates effectively and efficiently in satisfying customer needs and wants better than competition, we believe in building long time relationship with all our customers and treat each customer independently so as to satisfy their independent needs and wants. Our top priority is our clients bottom line.

### Our costing

2) The cost should be based on a formula that includes the materials and a nominal labour mark up and not to base on the customer or the urgency and exclusivity of the requirement, or their naiveness.

### Our Teamwork

6) Our mission is to provide highest quality products through innovation, technology and dedication of our entire team that operates like one single family that rewards us all and satisfies our customers

### Our conduct

3) To conduct a conducive work environment for the workers that is safe of all potential hazard at workplace as well as at site and during traveling.

### Our Commitments

7) Sign Industries is committed to provide high quality yet cost effective service, products and signage to all levels of business and individual needs. To offer precise custom tailored projects which meets required budget and offer all necessary input to assist our clients meet their goals without compromise.

4) To stimulate an interest in attitude of our workers such that all should feel excited to attend work and their duties and to voluntarily devote beyond their obligation and feel joy in doing so.

### Sharing is caring

8) To feel content with what is at hand and also offer advice and assistance to other sign makers should they ever need our help in anyway.