

# So what is it that *makes* us different ?



What sets us apart is that the owner and founder of the company has been trained and worked in the USA for 12 years in world class sign and printing companies in New York. The Knowledge and experience accumulated in such environment is now being passed over to you all.



We enjoy an unfair advantage due to our vast international exposure gained through incessant traveling to attend international workshops, symposiums and seminars for training related to new products and latest in sign and LED technology.



A fact to consider is that we have been the pioneers when it comes to the introduction of modern concept in signage and production through computer aided technology. We introduced most of the contemporary concept of signage in the country when the rest were still operating as sign writers and tin smith in their operations.



We are TBS Certified Sign Company (Tanzania Bureau of Standard) for our product certifying conformity with required National standard



We are the only Sign Company in the nation to be CLASS 1 certified contractor awarded by CRB, the National regulatory board for all contractors



We pride ourselves to have received the prestigious Tanzania TOP 100 Business award 8 years in a row and have been rated among the top ten in the country.



We have highly qualified and experienced designers, technicians and operators both, expatriates and locals, who have international working experience in various dimensions in the production in the Digital, CNC, Robotic and the know how in automation. We also have in-house training program to groom the personnel for quality and perfection at all levels of production.



We have an in house Creative & R&D dept. and have vigorous stringent testing method and controlling system in place



A member of ISA (International Sign Association) of USA and regularly attend their programs to update ourselves in the field of modern Signage and allied products



We have 25,000 sqFt (2300<sup>2</sup> M.sq) of work area and 2 world class showrooms including one on high street in Down town.



We are an equal opportunity employer and have a non discriminatory policy. We also have anti bribery policy, safety policy as well as other Integrity policies. We also have 100 million Shillings liability Insurance policy.



We have various safety, environmental, integral and ethical policies that govern us in all spectrum of our work, production, installation, PR, HR, procurement and sales